The background of the entire page is a black and white photograph of the Schusterman Parent Child Center building. The building is a modern, multi-story structure with a prominent overhang. On the left side of the building, the name "The Schusterman Parent Child Center" is inscribed in a serif font. Below the overhang, there is a silhouette of a child with arms raised, standing on a brick pillar. In the foreground, a large, light-colored sign is visible, featuring the organization's name in a bold, serif font. The sign is partially obscured by some foliage at the bottom.

THE PARENT  
CHILD CENTER  
OF TULSA

2010

# ANNUAL REPORT

## **Our Mission**

To prevent child abuse and neglect through education, treatment and advocacy.

## Desiree Doherty Executive Director

Dear Friends,

“The solution to all adult problems depends in large measure upon the way our children grow up today. There is no greater insight into the future than recognizing that when we save our children, we save ourselves.”

Margaret Mead’s simple yet profound words ring true! Children must have a stable, safe and healthy home if they are to have the best chance to do well in school, work and life.

We can only expect a bright future tomorrow if we invest in protecting and nurturing our children today.

Oklahoma has in place a continuum of best-practice model programs for the reduction of child maltreatment and the prevention of child abuse and neglect. These interventions – sometimes described as “strengthening families from the outside” – work when they are



comprehensive, intensive and facilitated by skilled professionals in an atmosphere of trust and confidence.

The Parent Child Center is one such vital lifeline for families seeking education, counseling and advocacy to break the cycle of abuse and neglect. The need is great ~ we saw over 25,000 parents and children in 2010 ~ and the results are life saving and life changing!

**“The solution to all adult problems depends in large measure upon the way our children grow up today. There is no greater insight into the future than recognizing that when we save our children, we save ourselves.”**  
Margaret Mead

We thank you, our friends, for making a difference through your involvement and support of The Parent Child Center of Tulsa.

*Desiree*

## Glenda Sisson Board President

When I joined the board of directors, I made a personal commitment to The Parent Child Center and our mission because I’m passionate about prevention of child abuse. My heart breaks every time I hear about child abuse and neglect because I believe children are our future and all children deserve to be loved, nurtured and safe.



In my five years on the board I have seen how The Parent Child Center offers hope for parents and children of our community. In fact, when Dr. Chan Hellman, with OU-Tulsa Center for Applied Research, facilitated our recent survey to evaluate our services, client families told us:

**“Children are our future and all children deserve to be loved, nurtured and safe.”**  
Glenda Sisson

- I have become a better parent.
- I am more confident that I can do things to help my children.
- I am able to make better decisions for my children.
- I have a better understanding of how to care for my children.
- I have changed the way I care for my children.

My hope is that we will reverse the trend of Oklahoma ranking in the top five for child abuse deaths and instead have the highest ranking for prevention of child abuse.

Our mission to prevent child abuse and neglect is championed by those in our community that provide financial support and our dedicated staff and volunteers. I appreciate the compassion for the children and families we serve and the support to continue our many programs.

*Glenda*

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## 2010 Guardian Angel: Claudette Selph

As we celebrated the milestone 20th Anniversary Toyland Ball, we honored a woman whose vision, tenacity, and hard work are at the heart of The Parent Child Center's two decades of growth and success. Personally and professionally, Claudette has devoted her life to protecting and nurturing children and animals. She has been a strong voice for vulnerable children and we recognized her as one of our community's most dedicated advocates who helped forge the scope of child abuse prevention services that exists today in Tulsa and in Oklahoma.

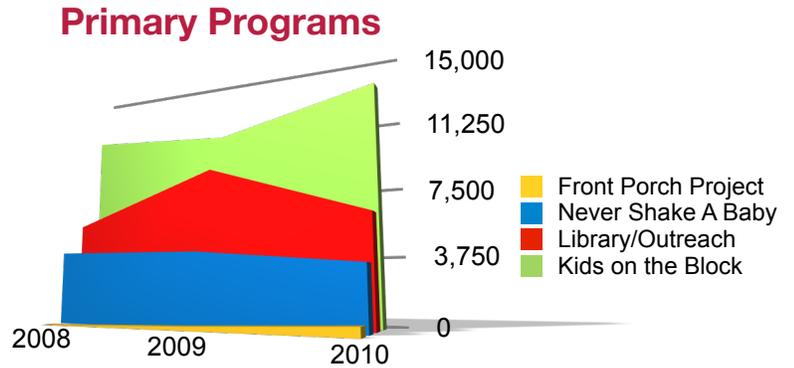


# Programs & Services

PCCT PROGRAMS IMPACTED 25,301 LIVES IN 2010

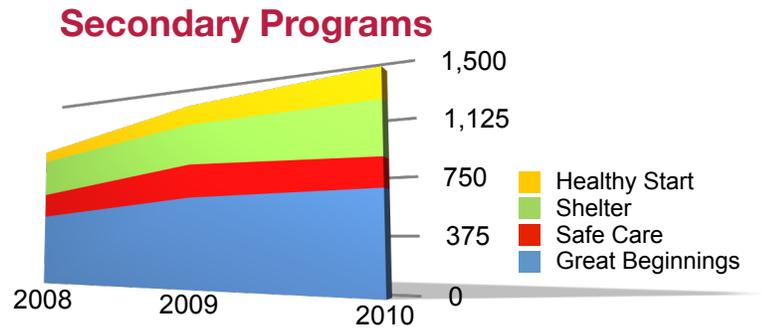
## Prevent through Education Primary Prevention

**Kids on the Block Puppets: 13,009**  
**Never Shake A Baby: 3,333**  
**Front Porch Project: 114**  
**Parenting Resource Library /  
 Community Education / Speakers  
 Bureau: 5916**



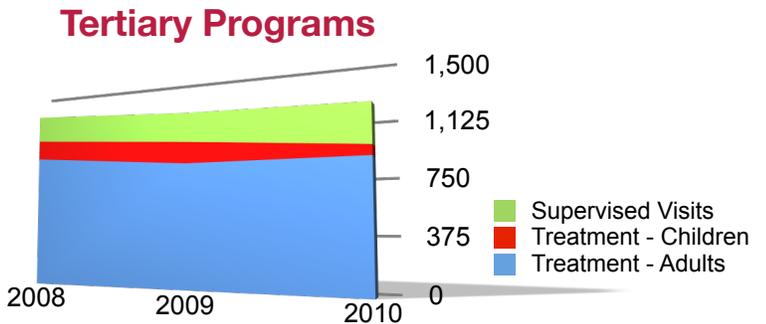
## Protect through Intervention Secondary Prevention

**Great Beginnings: 662**  
**SafeCare: 189**  
**Healthy Start: 201**  
**Shelter Outreach: 350**



## Heal through Treatment Tertiary Prevention

**Adult Group & Individual  
 Treatment: 888**  
**Child & Family Therapy: 68**  
**Supervised Visitation & Exchange:  
 149**



**Child & Family Therapy** - The Child Therapy department expanded services to children ages 0-5 and their families by hiring its first Infant Mental Health Therapist. In addition, The Children's Treatment Manager was selected to participate in the National Child Traumatic Stress Network's 2010 Child Parent Psychotherapy Learning Collaborative as a junior faculty member.

**Supervised Visitation & Exchange** - In 2010, with continued funding received from a Tulsa Area United Way Venture Grant, PCC continued its partnership with OKDHS and Family and Children's Services on

the Tulsa Families Together Project and provided 966 hours of observational and supportive visits.

In 2010, the private supervised visitation program provided 750 hours of supervised visits and 32 supervised exchanges.

The Supervised Visitation Program Manager was selected to attend specialized training on domestic violence within the context of supervised visitation. The training was sponsored by the International Supervised Visitation Network and was funded by a grant from the Office of Violence Against Women.

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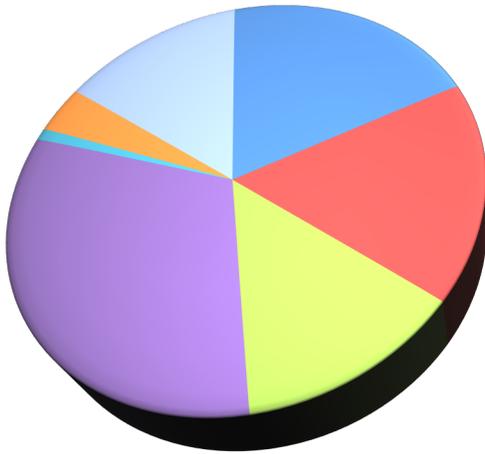
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## Total Revenues

- Tulsa Area United Way (20%)
- General Contributions (16%)
- Special Events (13%)
- State/Local Contracts (32%)
- Program Fees (1%)
- Investment Income (4%)
- Restricted Income / Specific Grants (14%)

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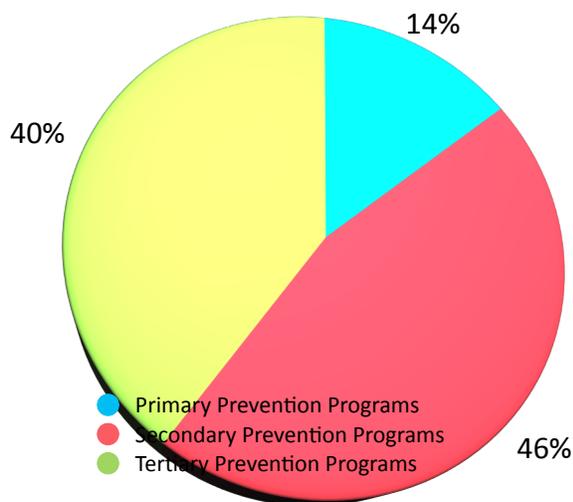
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● Secondary Prevention Programs  
● Tertiary Prevention Programs

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